

Pollution Prevention Week Contest Video

VO:

Last year everyone asked, what if...

Well this year everyone is answering...it starts with me.

Pollution Prevention Week 2011 is a good starting point. For telling your story on what you are doing to...

Cut down on solid and hazardous waste.

Reduce air pollution.

Conserve water and energy.

Use less toxic chemicals.

Stop pollution before it starts.

Your 60 seconds, it starts with me video, could earn a screening at the 2012 San Francisco Green Film Festival.

Deadline for entries is September 14th. Visit the contest website for rules and criteria.

Pollution Prevention Week 2011, presented by the California Department of Toxic Substances Control and the Western States Pollution Prevention Network.

Show the world...it starts with me!