



CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY  
Department of Toxic Substances Control

## Media Advisory

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**FOR IMMEDIATE RELEASE**

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### Announcement of California's Draft Priority Products

**SACRAMENTO** – The Department of Toxic Substances Control (DTSC) will mark a significant step in implementation of its landmark Safer Consumer Products regulations Thursday when it announces its first draft Priority Products. These products are consumer goods sold in California that each contain at least one chemical from a list of more than 1,100 that could potentially harm public health or the environment. DTSC is asking manufacturers to figure out if there's a safer way to make these products.

**What:** Press Conference/ Call-in

**Where:** Sierra Room, Cal EPA building, 1001 I St., Sacramento.

**When:** Thursday, March 13, 2014.

- 10 a.m. Announcement of Priority Products, also available via webcast at <http://www.calepa.ca.gov/Broadcast/>
- 10:45 a.m. Question and answer session, also available via call-in.  
Call-in number: 800-369-2190  
Participant code: 3060887



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FOR GENERAL INQUIRIES: Contact the Department of Toxic Substances Control by phone at (800) 728-6942 or visit [www.dtsc.ca.gov](http://www.dtsc.ca.gov). To report illegal handling, discharge, or disposal of hazardous waste, call the Waste Alert Hotline at (800) 698-6942.

***The Mission of DTSC is to protect California's people and environment from harmful effects of toxic substances by restoring contaminated properties, identifying and promoting safer ingredients in consumer products, and ensuring stewardship through enforcement, regulation and pollution prevention.***